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The American BOOK TRADE JOURNAL

VOL. CVII.

Bishop

NEW YORK, JUNE 27, 1925

No. 26



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The PUBLISHERS' WEEKLY

THE AMERICAN BOOK-TRADE JOURNAL

New York, June 27, 1925

The Vogue of the Western Story

By Joseph Lewis French

Author of "The Pioneer West" (Little, Brown)



AND now, as the advertising men say, it's the western story. A recent canvass of the trade shows that, generally speaking, there is no form of literature which has quite the vogue of western fiction, except the detective story, and it is running the latter a close second in all the bookstores.

The popularity of the detective story came first, and, according to one leading publisher, was founded on two phenomena—the appearance of "The Leavenworth Case" by Anna Katherine Green and the advent of "Sherlock Holmes." The apparent ease with which Holmes solved his mysteries, in the opinion of this authority, stimulated many another writer to attempt the detective story. "I think," he said, "this is the explanation of the flood of detective fiction of the past two decades." The recipe is simple and irresistible in its appeal to the average writer. Take a crime,

a mystery and a sleuth—mix well and serve hot and strong. Thousands of young writers have tried and have succeeded in getting as far as the magazines, at least. Some of the older men like J. S. Fletcher have turned to and produced a whole grist of strong sellers.

So I think it has been with the western story. The earlier successes of men like Emerson Hough, Jack London and Zane Grey lured the young men into that path, and, like the detective story writers, they have found it easy and a large public waiting for them. In this connection, it may be well to recall that one of the first of Emerson Hough's big novels—and they are almost prose epics—was "Fifty-Four Forty or Fight," published in the first year of the revival of Putnam's Magazine about twenty years ago. This was serious strong work in a new tradition, perhaps the first really sincere attempt to portray the great

western scene in fiction, giving a panoramic effect with real human drama in the action and characters. What really set the tide of buyers, however, toward western literature was the underlying and indisputable fact, as Mr. Kipling puts it, that "East is East and West is West," as true of America as of the Orient. This meant that to the crowded overworked masses of the east, and this will apply to the middle west and the awakening south, too, the west was the land of adventure, the land of the real thrill, of daring and of danger.

There are practically only two other fields for literary expression which could rival it in interest-crime, and the everlasting sex problem. We of the east do not know the west. Very few of us but have even ridden over it in a Pullman, and it represents to us still a whole world of enterprise, of courageous adventure, of danger and of marvels. It has an antipodal climate, soil, scenery and atmosphere, a different kind of dwellers, even. It has been to us the true realm of adventure since the days of Fremont and '49. And we have loved it more than any other land of romance, because it was our ownat our very doors and yet so far away! The interest that has been growing for the past fifteen years in western writers proves that we were waiting for them. There were no western writers of note before Bret Harte, and he created no school. Western literature has languished, except spasmodically, up to its present rebirth. It is now in a full tide which keeps on swell-

I am inclined to hand Emerson Hough, who died only when his long and toilsome battle was fully won, the laurel for the founding of a whole new school of western writers, altho God knows most of them follow their master in their own way, but they do follow him in that they never let the reader forget that it is the west they are writing about. I sometimes think that the Great West is the finest boon God ever granted this country, a vast wonderland which our writers convert into a vast playland to delight us as we sit at our firesides, or to draw us out of ourselves at the movies. Was any other people in the history of the world ever provided with the like? We have been long fully waking up to the negative of this query, but I think

we are now thoroly alive and tingling to it. And after this can anyone longer doubt the ever-increasing demand for everything that is written about the great West? I do not think there is any form of literary endeavor more sure of reward today and sure to remain certain of a steadily increasing body of readers. For to most of us that Great West, as I have said, is, even to its own dwellers, still largely unknown. And the day will some time come when it will not be; when that vast wilderness out of which Emerson Hough has made epics and Zane Grey constructed sagas will blossom as the rose. But it will be many a day before it will cease to furnish us with new thrills, graphic writers and a vast public eager to welcome them.

I asked the buyer of one of the largest bookstores in New York City about western stories, and he began to talk at once. "Even boys today," said he, "are not buying juveniles; they are buying western stories. There's not a boy in America that doesn't want a Zane Grey the minute it's They don't all get one, of course, or that author would soon be a billionaire. But Zane Grey has, seriously, wooed the 'kid' away from the ordinary boy's story. And other western writers are doing it, too. Lucky boy. In my boyhood we had only the dime novels! And those, of course, have helped the sale of western books. The grown-ups continue to devour them, and a new western writer is likely to turn up any day on our counters. Take, for example, the new men whom Putnam's are publishing: J. B. Hendryx and Max Brand. A couple of years or so ago, nobody knew them. Now they are good for an advance sale of 10,000 copies, and their gross, including a low-priced edition, will reach 50,000. This will give a fair example of the way unknown writers are coming into this field. B. M. Bower is another instance, a Little, Brown author. And that is the story, in the main, of about a half hundred of western writers, several of whom, altho they have declined in production, are like 'Johnny Walker,' 'still going strong."

There are a few of the standbys, including many of the new ones, in bookstores all over the country. Emerson Hough, Zane Grey, Rex Beach, Jack London, Eleanor Gates, Randall Parrish, Ridgwell Cullum,

James O. Curwood, William MacLeod Raine, Henry H. Knibbs (a Houghton Mifflin popular seller), George W. Ogden (a McClurg author who is more popular west than east), Edison Marshall, Harold Bindloss, Peter B. Kyne, William Patterson White, Joseph B. Ames (Century Company), Courtney Ryley Cooper, Frank Spearman (a new Scribner man), Dane Coolidge, Honoré Willsie, F. R. Buckley (Bobbs-Merrill), Warren Hastings Miller. There are a score of others. new and old. And the old ones hold their own. Indeed good western literature does not seem to "flop" nearly as soon as detective stories or the sex novel. Henry Lewis, Caroline Lockhart, Stewart Edward White, Andy Adams, Owen Wister, O. Henry, Hamlin Garland are in constant demand, to name a few. A new edition of "The Virginian," a special one, has just been announced by the Macmillan Company.

The western story gets into the movies with amazing swiftness nowadays. Rights for a good seller are paid for at a good price, even before the sale has begun to fall The trade seems to be divided in its opinion as to whether this hurts or helps a book. It has been a standing maxim among publishers that serialization in advance of publication always helped a book to sell. Serialization, so to speak, in the movies comes after, not before. the rule work both ways? The old aphorism says it is a poor one that won't, but in this case most publishers are inclined to doubt the value of the reverse working. Seeing a movie some of them say is like reading a book, in the sense that the reader gets about the full gist of it, or all he cares for. They add that the true reading public and the vast movie public are very different bodies. The former reads, the latter scarcely reads at all but goes to the movies instead. There is one thing to be said in favor of the movie output. however. By opening a big market and adding largely to the income of writers of western stories, it is certainly encouraging production as well as helping to stimulate ambition.

English Book Trade News

From Our London Correspondent

National Book Council

THE National Book Council came into being, a few days since, at The Stationers' Hall. This was an important event. Those who are interested in the objects of the National Book Council are earnestly hoping that, before very long, the Council will commence its operations.

The objects, as set out, are: The promotion of book reading and the wider distribution of books. There was a meeting, at which Geoffrey S. Williams took the chair. A provisional committee was appointed to consider, and present at a subsequent meeting, a constitution. The National Book Council differs very materially from the National Association of Book Publishers, in that the former will be comprised of authors, publishers, booksellers, and private individuals—in fact it will be open in certain degrees, to all those

who are earnestly interested in "The promotion of book reading and the wider distribution of books."

The N. B. C. and The Bookseller

The Associated Booksellers of Great Britain and Ireland report that "The replies to the circular sent out to members stating the aims of the National Book Council have far exceeded all expectations." This is, indeed, most encouraging, but not more so than some of us expected. There have been criticisms and suggestions, which is exactly what was wanted. Here is the Associated Booksellers' report:

"Among the replies from firms which cannot join the scheme at present is a note of hopefulness, which may be read to mean they are watching developments before making a decision. One local enthusiast hopes that the time is not far distant when a scheme of collective advertising will be launched. Another wants greater local cooperation; another says, with the proper help in preparing advertisements, the local bookseller could work wonders. One member criticizes the scheme adversely, but is quite willing to make a donation towards it. This is a fine attitude to take, and is indicative of a new tone in bookselling. A new member suggests that slogans should be adopted."

Famous Bookseller's Death

We all regret the passing of W. I. Barwick, a striking personality. Only a few days before his death, Mr. Barwick was at a sitting of the provisional committee of the National Book Council, in the meeting of which he has earnestly taken his share of the deliberations. He was 59 years of age, and his personal appearance was as distinctive as his character. A well known sculptor once made a bust of him, which was exhibited at the Royal Academy. It is an astonishing piece of art, and is now in the Tate Gallery. The sculptor calls it "Imperator," and without the slightest stretch of the imagination it might be a Cæsar head. Mr. Barwick had wide education and experience in France, Germany and England and had been with Truslove Hanson for many years, and since 1905 he had held the position of director of that firm. He was untiring in his work for the Associated Booksellers of Great Britain and Ireland, and at the time of his death he was chairman of the London Branch.

National Book Trade Provident Society

The annual meeting of this excellent benevolent society recently took place. John Buchan, the famous author, associated with Messrs. Nelson & Sons, was again elected chairman.

New President of the Associated Booksellers of Great Britain and Ireland

George Brimley Bowes, head of the old firm of Bowes & Bowes, booksellers and publishers at Cambridge, was elected at the recent convention at Liverpool to the presidency of the English booksellers. Major Bowes was graduated from Emmanuel College in 1895, learned the book business with Maclehose of Glasgow, and then entered his father's firm in 1897. On the death of Robert Bowes in 1919, he became sole proprietor of the business. He

has been for years one of the most active workers in organized trade progress in England, chairman of many committees and two years ago was president of the International Association of Antiquarian Booksellers.



GEORGE BRIMLEY BOWES

International News Co.

One of the best agencies for supplies of American books and periodicals in London, where there are always good stocks, is the International News Agency, 5 Breams Buildings, London, E. C.

Royal Literary Fund

This "Fund" is known the world over, and it is announced that at the annual festival dinner this month, when many visiting Americans are expected to be present, the Spanish Ambassador will preside, and if the King of Spain is in London at the time, he also will be at the dinner.

Women Publishers, Ltd.

This publishing firm which started in 1923 is in liquidation. All the directors were women. The nominal capital was £10,000. It had bought out the Woman's Year Book, which excellent annual will, probably, not be dropped.

The Chicago Gathering

HEN the Fourth of July has come and gone, some 35 different publishers will have their representatives with full fall displays in the hotels of Chicago, as is indicated by the full index printed below. As has been the custom for many years, the Palmer House and the Congress Hotel are the center for these gatherings, tho a few will be scattered to nearby quarters.

During the many years in which this Chicago July gathering developed, the market of Chicago itself has grown so vastly in importance and diversity that there is no publishing house which is not now providing almost monthly visits to the city. Still others have now established permanent headquarters. But, in spite of this, there has remained the need for a July gathering which enables the local

buyers, and the buyers from the country around, to get, at one time, a view of the whole publishing program for the fall. Such a complete view is valuable, also, to the many people in this area who prepare catalogs for mail-order selling and who have to get all of their plans in mind in order to make the best selection of books for their promotion programs.

As is usual when such a group gets together, there must needs be some emergence of good fellowship, and, altho there has been some talk since last year of giving up the annual Field Day, it has been too pleasant an event to be arbitrarily erased, and again the clans will gather at the Butterfield Country Club on July 10th, and again will be settled the question of the best ball team, the luckiest golf player, and the most expert operator of a pinocle deck.

ABINGDON PRESS (THE) APPLETON (D.) & Co.

BARSE & HOPKINS BOBBS-MERRILL CO. (THE) BONI & LIVERIGHT

Brentano's
Burt (A. L.) Company
Crowell (Thomas Y.) Co.
Cupples & Leon Co.
Dial Press (The)
Dodd, Mead & Co.
Doran (George H.) Co.
Doubleday, Page & Co.

GREENBERG, PUBLISHER, INC. HARPER & BROTHERS HOLT (HENRY) & Co. HOUGHTON MIFFLIN Co. KNOPF (ALFRED A.) LIPPINCOTT (J. B.) Co. LITTLE, BROWN & Co. MACRAE-SMITH COMPANY McKay (David) Co. NATIONAL PUBLISHING Co. OXFORD UNIVERSITY PRESS PENN PUBLISHING Co. PLATT & MUNK Co. REVELL (I'LEMING H.) Co. SAALFIELD PUBLISHING CO. SEARS (J. H.) & Co. SMALL, MAYNARD & Co. STOLL & EDWARDS Co., INC. SULLY (GEORGE) & Co. VIKING PRESS (THE) WORLD SYNDICATE CO.

HAROLD J. NORTHCOTT B. F. CURRAN

J. H. HOPKINS H. T. OLSEN J. L. CROWDER

E. B. PARTRIDGE
F. T. J. NUNAN
GEO. R. HOBBY
M. F. GALLON
R. POGGENBURG
J. R. LEWIS
H. R. DRAKE
JAMES J. SMITH

J. W. GREENBERG A. W. BURGER STANLEY WALKER GEORGE GEER JOHN J. MULLEN HERBERT M. GASKILL FRANK JONES D. L. MACRAE WM. C. ROBINSON JAMES R. HOUSTON CHARLES KORBEL FRED KRAUSS A. H. MUNK JOHN W. HILL BEN SPERO LOUIS LEVY ED. VASS W. M. EDWARDS GEORGE SULLY GEORGE OPPENHEIMER GEORGE SULLY

Palmer House, July 6-20 Room 1043, Peoples Gas Bldg., Michigan Ave. & Adams St., July 6-20

Palmer House, July 6-15 Congress Hotel, July 1-18 20 East Jackson Blvd., Rm. 1209, July 6-20

Congress Hotel, July 13-20
Palmer House, June 26-July 7
Palmer House, June 30-July 11
Congress Hotel, July 6-20
Congress Hotel, July 14-20
Congress Hotel, July 6-20
Congress Hotel, June 25-July 11
Peoples Gas Bldg., Michigan Blvd.,
July 6-20

Sherman Hotel, July 14-17
Congress Hotel, June 26-July 18
Congress Hotel, July 8-15
Congress Hotel, July 20-25
Congress Hotel June 26-July 8
Palmer House, July 6-20
Congress Hotel, July 2-22
Congress Hotel, July 1-14
Auditorium Hotel, July 5-15
Palmer House, July 7-20
Parker House, July 8-20
Congress Hotel, July 5-19
Palmer House, July 5-11
Congress Hotel, July 4-10
Palmer House, July 6-10
Palmer House, July 1-15
Congress Hotel, July 28-August 2
Palmer House, July 4-11
Palmer House, July 6-11
Congress Hotel, July 15-19
Palmer House, July 6-11

The International Book Fair at Florence

By Mary Frank

Chief of Extension Division of New York Public Library

THE International Book Fair held at Florence during the months of May and June and heralded as the successor to the noted Leipzig Fair of 1914, records another effort to bring together and exhibit examples of book production in the world today. Eighteen countries were

represented.

England's display was impressive for its nine thousand volumes, grouped by subjects collectively and publishers individually. Hence there was a quantity of duplication, which seemed somewhat unnecessary, since books were sold on order only. The collection showed a wide range of taste both good and bad, and the crowded room did not fail to attract discriminating readers, some of whom placed orders of considerable size.

Italy naturally spread her display thru several rooms, and while there were notable de luxe editions of Italian classics, the literature of modern Italy could scarcely be found amid the three lire paper-covered George Sands. Even by wandering from room to room one could not lose the feeling of being in a stationery store, so ever present was the sight of fancy leather

goods.

Germany's exhibit was the most thoroly satisfactory, meeting all the requirements of the occasion. It consisted of not more than seven thousand volumes, carefully selected, representing the best that the country has to offer in subject matter as well as treatment, and including a cosmopolitan range that was unusually interesting. Here were to be found Leonora Speyer's anthology of modern American poets, as well as our friend "Babbitt," looking a little strange, of course, in German print.

France's pavilion, opposite Germany's, was by far the most attractive. These two were the only countries with pavilions to themselves. France had about five thousand volumes, all of them in French, by Frenchmen and about France, and so effectively were they displayed that the

visitor was tempted to linger here longer than elsewhere. The atmosphere of the room was dignified and at the same time exciting to the imagination. Purple background with blue floral designs on walls and columns, book cases black, tables and chairs black—all rather impossible to visualize but contributing so largely to the sense of pleasure which the exhibit conveyed.

Poland showed some remarkable illustrations, particularly beautifully colored

children's books.

The United States had a corner in the pavilion assigned to Siam, Mexico, and several other smaller nations, where were displayed a few leaflets illustrating printing done by the government. In addition were several odd volumes of the Princeton University Press which seemed to be donations.

It was interesting to note that other countries, as well as the United States evidently have not yet reckoned the part book distribution figures in the scheme of organized book production. The Fair shows books which were written and printed as the result of much creative and reflective thought, at the cost of precious life and labor. Yet mere showing is not enough. It remains to be seen what succeeding exhibitions may evolve toward perpetrating production in a more lively manner.

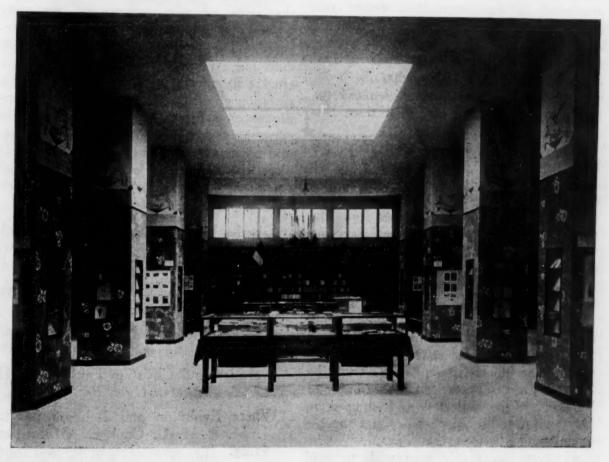
Philadelphia
Sesquicentennial Exhibit
is to be held
June thru November 1926

Books and Publishing will be represented in the Liberal Arts Building

Joseph Wharton Lippincott Chairman by appointment of the General Director



"GERMANY'S EXHIBIT WAS THE MOST THOROLY SATISFACTORY"



"FRANCE'S PAVILION WAS THE MOST ATTRACTIVE, DIGNIFIED, YET EXCITING TO THE IMAGINATION. THE COLUMNS AND WALLS WERE PURPLE WITH BLUE FLORAL DESIGNS, THE TABLES, CHAIRS AND BOOK CASES WERE BLACK."

THE Publishers' Weekly. The American BOOK TRADE JOURNAL

Founded by F. Leypoldt

EDITORS

R. R. BOWKER

F. G. MELCHER

June 27, 1925

I HOLD every man a debtor to his profession, from the which, as men of course do seek to receive countenance and profit, so ought they of duty to endeavor themselves, by way of amends, to be a help and ornament thereunto.

—BACON.

Evolution On the Book Counters

John T. Scopes of Dayton,
Tenn., was asked by a New
York reporter. "Are the people there
interested in fundamentalism versus science?" And Professor Scopes replied, "I
don't believe they ever thought about it before. I don't know their attitude on evolution, but I do know this—that the bookstore can't keep up with the demand for
books on science and evolution since this
commotion started."

The situation in the Dayton bookstore is being repeated in every bookstore in the country, and more reading will be done in the field of science than has been done for years. Not a newspaper comes from the press today without headlines carrying this direct suggestion to readers that it is time to look into this subject of evolution and get its full bearings. That those who are closely interested in the trial are not unaware of this situation is shown from the fact that a special list of books, pro and con, is being prepared at the request of the committee in charge of the trial by Charles Francis Potter, and this library of books is to be collected and shipped to Dayton for reference purposes and the list made public thruout the country.

First of all, people may wish to read something of the story of evolution—of how the idea came gradually into the

minds of scientists; how they needed some larger collection of data in order to form the basis of real judgment as to its meaning in the history of man. Then, they need to read the great story of Charles Darwin and of his Herculean enterprise in collecting sufficient data from which the real theory of the application of the principles of evolution to life could be made. There will be a rereading of his irreplaceable book, "The Origin of the Species," a book that has probably had more direct influence on the thought and life of people than any book of the nineteenth century. there will come the stories of later scientific investigation in the endeavor to find out the ways by which evolution worked thru the centuries, the reports of the paleontologists, the reconstruction of skulls and the guesses as to their place in the story of the species, the corroborative help given by the chemists and by the medical profession by the discoveries of Mendel, and the recent resifting of evidence by the scientists which has been coming from the presses in the last few years.

This crisis has been inevitable, as was the crisis of two generations ago, and writers and publishers have not been unprepared. There are scores of books to elucidate and explain, as well as others to controvert the theory of evolution. The whole situation gives to the bookseller an extraordinary opportunity to become part of the educational organization of the country, and certainly the subject is sufficiently alive to convince people that they will wish to have books relating to the whole question available on their own shelves.

Charles Francis Potter has sent the Publishers' Weekly the following preliminary bibliography of good books on Evolution:

"The Spark in the Clod." J. T. Sunderland. Beacon Press. \$1.15.

"The Direction of Human Evolution." Conklin. Scribner. \$2.50.

"Evolution and Christian Faith." H. H. Lane. Princeton Univ. Press. \$2.00.

"Where Evolution and Religion Meet."
J. M. & M. C. Coulter. Macmillan,
\$1.25.

"The Origin and Evolution of Life." Henry F. Osborn. Scribner. \$4.00. "The Romance of Evolution." J. C. Kimball. Beacon Press. \$1.40.

"Evolution versus Creation." John Roach Stratton and Charles Francis Potter. Doran. 50 cents.

These seven are all popular in character, and are all concerned with the relation of evolution to religion, with the exception of Osborn's book.

For more technical books, I would recommend:

"Studies in Evolution and Eugenics." S. J. Holmes. Harcourt, Brace & Co. \$3.00.

"Readings in Evolution, Genetics and Eugenics." H. H. Newman. University of Chicago. \$3.50.

"Organic Evolution." Richard S. Lull. Macmillan. \$3.40.

On the other side of the case, from the Fundamentalist point of view:

"In His Image." Wm. J. Bryan. Revell. \$1.75.

"The Phantom of Organic Evolution." George M. Price. Revell. \$1.50.

Up-to-Date on Distribution?

HE feeling that business is bad," says Printers' Ink, "persists despite an abundance of evidence to the contrary. Nearly all the banks agree that not only is business good but it is steadily getting better. Almost every index points to the fact that business is above normal. Why, then, all this pessimism? Printers' Ink is convinced that the pessimism is being peddled by a comparatively few business men whose business is not what it ought to be. Under questioning, such men admit that sales during the war period were extraordinary and that the sales at present are poor in comparison. When asked if they have made changes in their distribution methods to conform to the hand-to-mouth buying policy that now prevails, they admit they have not. They are told that distribution is today a vastly quicker process than it was ten years ago and that a manufacturer who does not speed up his selling and alter his business systems cannot expect to compete with a manufacturer who keeps his methods up-to-date.

"Perhaps all concerns that are not doing so well as they should be will find an explanation of their troubles if they will look into their distribution systems and see whether or not they are being adjusted to fit 1925 conditions."

Listing Canadian Books

BEGINNING with July 1st, the Publishers' Weekly will insert in the Weekly Record books of Canadian authorship and from Canadian publishers which are not having simultaneous publication in the United States. The book interests of the two countries are so identical that it seems important that simultaneous record should be made of these publications, which, tho not many in number, are of direct interest to American readers and to American libraries.

Toronto publishers have been asked to send books to the Weekly Record department, as the American publishers do and these will be listed as rapidly as they are received with their publishers' address.

It is hoped that this additional service will be of increasing value to the trade and make the Weekly Record still more complete as a reference tool.

More First Editions

IN the careful reediting of the lists of American first editions, the series that was run in the Publishers' Weekly a year ago, the editors have found a number of other authors which they would like to include in the list before the material is put in volume form for trade use and for collectors' information. This new material will now be run serially as rapidly as the general editor, Merle Johnson, completes copy, and the series begins in this issue with Louise Imogen Guiney. This series will include many authors of the nineteenth century such as Irving, Cooper, Bryant, etc., and, among the later writers, Sinclair Lewis, Hovey, Lanier, and Eugene Field. Twenty-six different authors will thus be included, bringing the list up to ninety, and the whole will then be made into a usable volume. The Merrymount Press has already planned the make-up.

An A. B. A. Page

News and Notes of the American Booksellers' Association

By Walter McKee, President, and Ellis W. Meyers, Executive Secretary

Bringing Books to Customers

F we had the time, and could do it without disturbing our customers too much, the most effective way to sell books would be to take them to the prospects' homes. This is not possible under present conditions. The expense would not be justified by the amount of business we could do on our regular line of books. With sets, of course, where a quantity sale can be made, a return commensurate with the cost of the time spent in making the sale is possible and door to door canvassing is being done every day. The bookseller is in a much better position to go into a home than the canvasser, as he is part of the community, is known, or his name and store is, and respected, whereas the solicitor is a stranger and oftentimes finds it difficult to get in to see the prospect.

However, we cannot go about carrying a complete line of fiction or biography, and it is obvious that taking one book from house to house won't pay. But we can use the prestige which every bookseller has to effect an entrance into our customers' and prospects' homes without leaving our shops. When the United States government established a postal service it gave merchants one of the greatest sales agencies ever known. Few of us use it. Of course, there is a lot of detail work in making up mailing lists, keeping them up to date, preparing copy, having material printed and mailing. That we admit. But isn't it worth while when new business can be had to take a little trouble to get it?

We do not advocate sending material only to those persons who are constantly coming into your store. Of course, more business may be had from these people, and we want to keep after them. But we must build up our lists of prospects until we are in a position to say that we have tried to sell books to every possible buyer. This does not have to be done all at once. Add twenty or thirty names to your list each

week and, at the end of the month, solicit them for business by mail. It will only take one hundred letters to cover the new list. Reach out into the suburban districts, and the farming sections. Have you read Christopher Morley's "Parnassus on Some good soliciting had combed the section and sold almost every farmer a set of "Funeral Orations." They were book hungry and took the first thing offered. Had they realized that they could depend on some bookseller within fifty or one hundred miles to keep them posted on books that they liked, do you think that the canvasser could have sold "Funeral Orations"? No, sir. But there they were, almost within throwing distance of books, but entirely cut off from them. And there are a great many people in cities who might, if they were reminded, realize that what they want is books. Let's go after this business. It's ours for the asking.

(N. B.—The Association is at present planning a "Direct by Mail" department which will take the many details off the hands of the bookseller, reduce the expense for this sort of work, and sell more books for him. It will be ready soon.)

Civic Anniversaries

We recently received a visit from the postman who staggered in under the weight of one newspaper—the Charlotte (N. C.) Observer. The number that had been mailed us was known as the "Progress Edition," and contained several hundred pages devoted entirely to a story of the advance made by this southern city since the time of the signing of the Mecklenburg Declaration of Independence, 150 years ago.

It took some time to read this written record of progress, but we believe that everything in it was of interest to the Carolinians and have an idea that big as it was, it was read thoroly, especially by the inhabitants of Charlotte. And when they read it they could not help but notice, and

be impressed, by the amount of space devoted to one bookstore, Brockmann's. On one page we found five columns of pictures and story, on another the store's contribution in the form of a half page advertisement, a bit further on we saw another column of news and a two column picture and later, still another tho somewhat smaller 'ad.'

Brockmann's very evidently cooperated with the paper by giving it two good stories, and taking advantage of the fact that this edition would be read, placed two

fine ads in it.

Other newspapers in other cities get out special editions from time to time, and the editors always welcome book news if it is properly prepared and is appropriate to the occasion for the special edition. There are very few better ways for you to reach the public that has not already found its way to your store. An attractive advertisement and, in another place, a good story make the public aware of the fact that you are you, and that you sell Books.

We are receiving letters from booksellers all over the country enquiring about their eligibility for membership in the Association. All booksellers are eligible. The dues are only ten dollars a year in return for which you become a member of an organization that is devoting a great deal of energy towards stimulating book sales, and smoothing out trade difficulties. Why

not join now?

E. W. M.

How Children Choose Books

VERA KELSEY of the Grand Forks, N. D. Library in an article in the New York Times Book Review of June 21, gives some interesting facts on how children select books.

I. The book must be illustrated.

2. It must not be written in the first

 Its pages must show plenty of white space—that is, must contain lots of conversation.

4. The print must be large.

5. The book must be of moderate size.

6. If two books have these characteristics in common, the one with the most attractive cover will win the choice.

Duttons Sustain a Fire Loss

A FIRE in the upper floors in the building at 241 West 37th Street, New York on June 23rd, caused a heavy loss thru water damage to the stock of E. P. Dutton & Company who occupy the three lower floors as a warehouse. This situation unfortunately will cause considerable inconvenience for a time to both the publishing house and its many patrons.

Doubleday in Grand Central

I N the busy concourse of the Grand Central Station in New York, Doubleday Page has opened a new bookshop at a point very near the Lexington Ave. entrance and at the same time has closed the Newark shop the location of which had proved to be not the right one for reaching Newark booklovers.

The new store has a good window and attractive shelving. There is also a well stocked rental library. The shop will be

open evenings.

New Publishing House

A NEW firm, the Adelphi Co., has been organized to engage in general publishing at 10 East 43rd St., New York. The members of the firm will be Robert Irving Warshow, formerly with Frank-Maurice, Inc., Philip P. Honig, formerly in the retail departments of Putnam's and Doubleday-Page, and H. Thomas Warshow, a silent partner, acting as a director and financial advisor. Mr. Warshow is officer and director in several large na-

tional corporations.

They plan to issue their first list in the fall, consisting of twelve or fourteen titles, among which will be Gambrinus by Alexandre Kuprin, a new edition of "A Virgin Heart" by Remy de Gourmont, translated by Aldous Huxley, a mystery story by Paul Rosenhayn, two juveniles by Anna Hempstead Branch and Dr. Eleanor Kemp, the first of which will be illustrated by Dougald Stuart Walker, and a play by Margaret Widdemer. Several other titles will be announced in the course of the next few weeks. The Adelphi Company will among its other activities be the publishers for the Poets' Guild, an organization of the leading poets of America.





It Makes Bookbuying Alluring



THE MODERN

For You

RIGHT into the homes of your customers y representative that will please your customed the gift giving. Books are the best gifts, and The Chi presents them in a most attractive setting. It books, with full descriptions and illustrations, claifie

BOOKS FOR YOUNG AND OLD

THE SEASON'S NEW FICTION GOOD HUMOR BIOGRAPHY AND MEMOIR HISTORY AND CURRENT EVENTS TRAVEL AND ADVENTURE NEW ART BOOKS MUSIC THE PLAYERS AND THE PLAY POETRY ESSAYS NEW GIFT EDITIONS NATURE AND OUT DOORS RELIGION AND LIFE CHILDREN'S BOOKS

treactive Mailing Envelope, Order Form, Return addressed Envelope and Catalog that build sales

R. R. BOWKER CO., Office of The





GIFT GUIDE

ou Customers

may send this attractive and engaging book sales ome the while it wins them over to more books in their The Christmas Bookshelf makes people know it because it It is a satisfactory and convenient guide to the best new claiffed by subjects.

CATALOG FEATURES

- (1) ECONOMY OF COST
 It is lower in cost than other de luxe catalogs.
- (2) EXCLUSIVE DISTRIBUTION
 One dealer in each locality, thus making your advertising individual.
- (3) NEW LARGE FORMAT Much easier to get into.
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Number 65

LOUISE IMOGEN GUINEY 1861-1920

Compiled by Frank R. Thoms

NLY two of Miss Guiney's books have been reprinted, the prose PATRINS and BLESSED EDMUND CAMPION. She is best known for her poetry.

SONGS AT THE START. Boston, 1884.

GOOSE QUILL PAPERS. Boston, 1885.

THE WHITE SAIL AND OTHER POEMS Boston, [1887].

BROWNIE AND BOGLES. Boston, [1888].

MONSIEUR HENR! A FOOTNOTF TO FRENCH HISTORY. New York, 1892.

50 signed copies specially bound.

A ROADSIDE HARP. Boston, 1893.

A LITTLE ENGLISH GALLERY. New York, 1894.

LOVERS' SAINT RUTH'S AND THREE OTHER TALES. Boston, 1895.

NINE SONNETS WRITTEN AT OXFORD. Cambridge, 1895. Privately printed.

PATRINS. Boston, 1897.

ENGLAND AND YESTERDAY. London, 1898.

THE MARTYR'S IDYL AND SHORTER POEMS. Boston, 1900.

ROBERT EMMET. London, 1904.

BLESSED EDMUND CAMPION. London, 1908.

HAPPY ENDING. The Collected Lyrics of Louise Imogen Guiney. Boston, 1909.

Miss Guiney's last work RECUSANT POETS, (with Father Bliss), has not yet been published.

Louise Imogen Guiney, by E. M. Tenison, London, 1923, gives the bibliographic notes from which this list is compiled, and also lists a number of books edited by her and others with introductions or contributions.

Louise Imogen Guiney, by Alice Brown, 1921.

^{*} Copyright, R. R. Bowker Co., 1922.

Librarians Withdraw from Copyright Conferences

Disagree on Program Adopted for New Copyright Bill

THE numerous conferences of the Committee on Copyright Revision, organized at the suggestion of the Committee on Patents of the House of Representatives and whose objective is to bring in a bill to the next Legislature that can be passed and thus consummate the great hope of the world of letters and of books that the United States shall come into the International Copyright Union, have been going on steadily, and the very difficult problems of drafting and adjustment have been requiring continuous attention from the various groups interested.

The more difficult problems faced are the adjustment of the sections that cover new areas of copyright interests which were not developed or fully developed when the last code was drawn—the place of motion pictures in copyright and the place of radio, and of all mechanical music reproduction. There is a problem, also, in the question of joint authorship and contract work.

The manufacturing interests and printing unions have insisted that there should be a manufacturing clause applied to books of American authorship, and the others of the Conference have conceded to their point in the interest of progress.

In the question of unrestricted importation on books that have been assigned to this country, the American Library Association sent word to the second conference of June 19th that it could not make any agreement with the others, and has withdrawn from the discussions. It has also sent word that it will now launch a national campaign to insure the inserting unchanged in the new bill the clause from the Solberg Bill which permits unrestricted importation either for use or for sale. The conferees found no way to agree with this point of view, and at the meeting of June 19th decided to include in the new bill the compromise draft on importation which had been adjusted to meet the library point of view as far as the conferees thought it feasible without abandoning the general principle of territorial assignments of copyright.

As this subject has been long under discussion, a restatement might be made. Technically, the problem is that of the rights of an author to assign his copyright territorially. It is admitted in copyright practice that an author having the full rights to his creative work can assign separately his serial rights, book rights, motion picture rights, etc., and the law will protect each assignee from the infringement of the other into the field assigned. The question under discussion is, whether an author should have the right, also, to subdivide these rights according to territory. That is, should an author be allowed the privilege to assign his American rights to one firm and his English rights to another? That he will obtain more income by so doing is incontestable. The Solberg proposal provides that, while that separation of interest may be possible in some fields, drama, music, movies, in the book field the law should not give the author of a book such privilege, and the edition from England, for example, should be privileged to come into this country for use or for sale, even tho it had been the author's wish to assign the market to an American publisher.

The book publisher's situation is made a little clearer by comparison with related If Bernard Shaw, for instance, gives the Theatre Guild the right to produce in America a new play, would the coming into New York of the original English company be an infringement on the Theatre Guild's rights? The English company would be the original company, and, according to the theory presented, should have free right to appear in any country; and it would also be argued that, inasmuch as English theater prices are a little lower than ours, it might serve the public by bringing down New York prices. The application of the library theory would be that the English company would not have the right to come over here unless it acted in municipal theaters directly serving the public, in which case it would claim that it was not in commercial competition with the Theatre Guild. But it is evident that the Theatre Guild, with no rights of exclusive production, would pay very little to Mr. Shaw for the American privilege, and, with two people bearing the responsibility of promoting the play in this market, neither would wish to go ahead for fear of benefiting the other, and the author and public would suffer. Applied to books, it would mean that Mr. Shaw, having sold to Brentano's the right to print his new book for United States, the English edition could also come into the market in competition with the American edition.

The theory as presented by the Library Association is that, inasmuch as the English edition is certainly an edition approved by the author, it should be sold anywhere. The disadvantage to the English author—and this has been very forcibly pointed out in a statement made by the counsel of the English Authors' Society when he called the proposal the chief flaw in the Solberg Bill—is that this would certainly prevent the English author's making any sort of an advantageous contract in this country.

A still further complication in the theory is the fact that, while English and American fiction is published at practically the same price when first issued, that is, \$2 against 7s. 6d., the English reprints are usually made in less than a year from the date of publication of the first issue, and thereafter, under the Solberg draft, these cheap editions could come freely into this country, altho the possible market for the \$2 edition in our broader area is not exhausted and the American reprint would not be ready until about two years after publication of the first American edition. The libraries argue that the sooner the cheap edition comes in, the better.

The authors and publishers point out that unless someone has the right to develop this territory to its fullest advantage according to the suitable methods of the country, very little will be done at all. The libraries argue that American methods are extravagant and that the American edition costs more than the English edition. The publishers point out that the libraries have not demonstrated this by any figures; that American books which are manufactured here (and those are the only ones on which restriction is asked) are only a small percentage more expensive than the Eng-

lish, and, whereas the library gets no discount in England, it gets a good discount here, and therefore the cost, as far as public institutions go, is as likely to be less as it is to be more. Still further, the Library Association argues that the enforcement of territorial rights is likely to cause the libraries considerable extra trouble in filling their orders. The publishers point out that there can be very little trouble in turning to a reference list to see whether the American edition has been made, and, inasmuch as the publisher oftentimes spends months, or years, getting the book ready for the public, it is not too much to expect in the interest of American publishing and printing that the library would be willing to spend a few minutes or a week if necessary to ascertain whether an American edition is available.

Further, the area of such enforcement of obvious rights has been brought down by compromise to only a fractional part of the books by foreign authors which are published, and every effort was made to meet the A. L. A. contentions at any point short of complete abandonment of the author's rights to assign subdivided territory.

As the section adopted by the Conference is worded, there will be (1) no restriction on any books not made here, (2) no restriction on books in English that are not assigned to an American publisher, which means 80% of all the books, (3) no restriction on books that are assigned here but have not been manufactured here, which means another 10%, and (4) only one restriction on books that have been assigned here and are manufactured here and that is that the libraries and others who want the English edition shall have the courtesy to recognize the English author's right to arrange for an American publisher and shall order the English edition thru that person and who, by this draft of the law, is obliged to supply the English edition at the English price plus transportation or else allow direct purchase.

The Committee on Copyright Revision has felt that, further than this, it would be almost impossible to go, and that, if the American Library Association, as announced, proceeds with a national compaign for the Solberg open market section, the matter will have to be left to the justice and fair play of the Congressional body.

Changes in Price

ISAAC PITMAN & SONS
Prices effective July 1, 1925
Lewitt's "The Rigid Airship," \$8.50.
Boulton's "The Manufacture and Use of Plywood,"

\$2.25. Miller's "Metal Work," \$1.25. Twelvetree's "Practical Design of Reinforced Con-Miller's "Metar "Twelvetree's "Practical Design of Activation of Print.

Bottone's, "Wireless Telegraphy and Hertzian Waves," out of print.

McNamara's "The Methods of Teaching Shorthand," McNamara's "The Methods of Teaching Shorthand," \$1.35.

Toledano's "Commercial Spanish Grammar," \$1.35.

FREDERICK A. STOKES COMPANY Collins, "Jack Heaton, Gold Seeker," increased to \$1.25. Collins, "Jack Heaton, Oil Prospector," increased to Collins, "Jack Heaton, Wireless Operator," increased to \$1.25.

Obituary Notes WILLET R. HAIGHT

WILLET R. HAIGHT, proprietor of the Ontario Book Company, Toronto, died June 5th after an illness of some months. He was the eldest son of Canniff Haight. author of "Country Life in Canada" and other Canadian books. Commencing business in 1870 with James Campbell & Son, he was for more than half a century associated with books. He republished Canadian books, notably "Wacousta," "War of 1812" and "Tecumseh" by Major Richardson. He is survived by his widow and two sons.

FRANK J. GUCK

FRANK J. GUCK, who traveled for the Oxford University Press, American Branch, died after a long illness at his home on June 20. He was born in 1889. After school graduation he became an errand boy at the Oxford Press and then rising thru various departments became a traveler with the firm in 1913.

THOMAS BALDWIN TICKNOR

THOMAS BALDWIN TICKNOR, long engaged in the publishing business, died June 21, in Brookline Mass. He was born in Jamaica Plain in 1848, the son of William B. Ticknor, founder of the publishing house of Ticknor and Fields. He graduated from Harvard in 1870 and immediately became associated with Fields, Osgood & Co., formerly Ticknor and Fields, the house founded by his father. He was connected with that house both in its organization at that time and later as Houghton

Mifflin & Co. He retired from the firm in 1915 owing to ill health.

Communications

A WARNING

15 Ann Street, New York

June 20, 1925.

Editor, Publishers' Weekly:

A short, dark, stocky individual, with a small beard has been representing himself as a messenger from this firm, showing a small business card (which he procured here) and endeavoring to secure the regular discount from a few publishers' with whom we have accounts. Several have detected him, and refused to deliver any books to him. No doubt he is employing the same methods elsewhere.

ISAAC MENDOZA BOOK Co., Per Aaron Mendoza.

Business Notes

NEW YORK CITY-E. W. Johnson, dealer in standard and rare books has moved to 118 W. 124th Street from 343 E. 140th Street.

NEW YORK CITY-W. Beyer, whose business is being incorporated, has removed to temporary offices at 259 Fifth Avenue. Early in July he will occupy a shop on the street level at the same address.

NEW YORK CITY—On the ground floor of 30 Broad Street one of the busiest and most conspicuous parts of financial New York, Ball & Brown (Mary E. Ball, formerly manager of Doubleday's downtown shop) will open on July 1st, a general bookshop with business book specialties.

MIAMI, FLA.—The building at 113 East Flagler Street, in which the Community Book Shop organized by Natalie Newell, has been located, is being torn down, and the shop will suspend business for about ninety days until it can come back in the new quarters at the same address. Owing to the great pressure of expanding business at Miami, it has been impossible for Miss Newell to get temporary quarters without heavy bonuses, the summer business seeming as active as business has been in the fall of an ordinary year. The stock is being stored, and the new quarters will be pushed as fast as possible. The address is one of the best in the city for business.

The Weekly Record of New Publications

HIS list aims to be a complete and accurate record of American book publications. Pamphlets will be included only if of special value. Publishers should send copies of all books promptly for annotation and entry, and the receipt of advance copies insures record simultaneous with publication. The annotations are descriptive, not critical; intended to place not to judge the books. Pamphlet material and books of lesser trade interest are listed in smaller type.

The entry is transcribed from title page when the book is sent for record. Prices are added except when not supplied by publisher or obtain-able only on specific request. When not specified the binding is cloth.

Imprint date [or best available date, preferably copyright date, in bracket] is always stated, except when imprint date and copyright date agree and are of the current year, in which case only "c" is used. No ascertainable date is designated thus: [n.d.].

Sizes are indicated as follows: F. (folio: over 30 centimeters high); Q (4to: under 30 cm.); O (8voi: 25 cm.); D (12mo: 20 cm.); S (16mo: 17½ cm.); T (24mo: 15 cm.); sq., obl., nar., designate square, oblong, narrow.

Addison, Albert Christopher

The romantic story of the Mayflower Pilgrims; new ed. various p. il. O '25 Bost., L. C. Page

Anderson, William B.
Physics for technical students; pt. 1, Mechanics and heat; 2nd ed. 371p. il. O '25 N. Y., McGraw-Hill

Arendzen, J. P., D.D.

What becomes of the dead? 287p. O '25 \$1.80 St. Louis, Mo., B. Herder

Baker, Rannie B., comp.

In the light of myth; selections from the world's myths. 348p. (bibl. footnotes) il. D [c.'25] Chic., Row, Peterson \$1.20

Baldwin, Stanley

Peace and goodwill in industry. 79p. S '25 Y., Dial Press 75 c. Three speeches made during March of this year by the prime minister of Great Britain.

Barkman, Charles P.

A history of the world war period for Chinese students; 3rd ed. 248p. il. maps D'24 N. Y., G. E. Stechert \$1.10

Barnes, William

Twenty poems in common English. (Little nineteenth century classics, III) '25 N. Y., Duffield bds. 75 c.

One of the first three volumes of a new series edited by John Drinkwater, whose aim is to preserve little masterpieces of poets and essayists whose work is almost unknown and unavailable today.

Bayliss, Sir William Maddock

The nature of enzyme action; 5th ed. 208p.

(21p. bibl.) diagrs. O (Monographs on biochemistry) '25 N. Y., Longmans flex. cl. \$3.25

Berkeley, Comyns

Gynecology for nurses and gynecological nursing; 4th ed. 364p. il. D'24 Chic., Chic. Medical Bk. Co. \$3

Bird, James P.

Essentials of French. 378p. D c. Garden City, N. Y., Doubleday
For the first year French student.

Bond, W. N.

An introduction to fluid motion. 94p. (bibl. footnotes) diagrs. D '25 [N. Y., Longmans]

Brandes, Georg Morris Cohen

Ferdinand Lassalle. 241p. O '25 N. Y., B. G. Richards An essay on the German social reformer, which was first published in 1875.

Brodhead, George L., M.D.

Approaching motherhood; questions and answers of maternity. 204p. D c. N. Y., P. B. Hoeber bds. \$1.25

Bruce, William George, comp.

Grade school buildings; bk. 2. 400p. il. diagrs. O '25 Milwaukee, Wis., Bruce Pub. Co. \$10

Butler, Sir Geoffrey

A handbook to the League of Nations brought down to the fifth assembly with an explanation of the protocol; 2nd ed., rev. and enl. 255p. O '25 N. Y., Longmans \$3.75

Barry, John Daniel
The dilemma; a play in one act. 19p. D (Players' ser.) '25 Bost., Four Seas apply

Brown, John S.

A study of coastal ground water, with special reference to Connecticut. 109p. (14p. bibl.) il. maps. diagrs. O (Water-supply pap. 537) '25 Wash., D. C., Govt. Pr. Off.; Supt. of Doc. pap. 20 c.

Brueckner, Rev. Herman H.

The ideals of a young Lutheran. 64p. D '25 Chic.,
Wartburg Pub. House, Calumet Ave. apply

Pedestal rocks in stream channels. various p. (bibl. footnotes) il. O (Dept. of Int., U. S. Geological survey, bull. 760-D) 25 Wash., D. C., Govt. Pr. Off.; Supt. of Doc.

Bryce, Lord
Lord Reay, 1839-1921; memoir, 1924. 8p. O (Proceedings of British acad., v. 10) '24 N. Y., Oxford pap. 20 c.

Business methods of the University of Illinois, The. 4p. O (Univ. of Ill. bull., v. 22, no. 20) '25 Urbana, Ill., Univ. of Ill.

Card, Fred Wallace

Bush-fruits; new ed. 424p. (bibl. footnotes) il. D (Rural science ser.) 25 c. '98-'25 N. Y., Macmillan \$2.50

A handbook of raspberries, blackberries, dewberries, gooseberries, currants, blueberries and other small fruit.

Cheyne, Sir William Watson

Lister and his achievement. (por.) O '25 N. Y., Longmans 135p. front. The first Lister memorial lecture, delivered at the Royal College of Surgeons of England, on May 14,

Chichester, John Jay

The bigamist; a detective story. 314p. D [c.

25] N. Y., Chelsea House \$2

A bigamist by a strange whim of fate, Channing
Searles found himself in a mysterious tangle of
intrigue finally unwound by a clever reporter.

Christiansen, Walter G.

Organic derivatives of antimony. 230p. il. O (Amer. chem. society monograph) [c. '25] N. Y., Chemical Catalog Co.

Coleridge, Hartley

Essays on parties in poetry and on the character of Hamlet; introd. by John Drinkwater. 60p. S (Little nineteenth century classics, II) '25 N. Y., Duffield bds. 75 c.

Conner, W. T.

Gospel doctrines. 158p. D [c.'25] Nashville, Tenn., S. S. B'd. of So. Bapt. Convention 75 c.; pap., 50 c.

Croft, Terrell

Electrical-machinery erection. 306p. il. D 25 N. Y., McGraw-Hill

Crothers, Rachel

The heart of Paddy Whack; a comedy in three acts. 106p. il. D (French's standard lib. ed.) c. 25 N. Y., S. French pap. 75 c.

Once upon a time; a comedy in four acts. 77p. D (French's standard lib. ed.) c. '25. N. Y., S. French pap. 75 c. Dark, Sidney

How to enjoy life; everyday philosophy for everyday people. 190p. S (Modern readers' b'kshelf) ['24, '25] N. Y., Doran \$1.25

Driesch, Hans

The crisis in psychology. 201p. D c. Princeton, N. J., Princeton Univ. Press \$2.50 The author is professor of philosophy in Leipsic University. The problems discussed formed the subject matter of a number of lectures delivered by him in various parts of the world during 1922 and 1923.

Edgerton, Edward I., and Carpenter Perry A. Complete algebra. 595p. il. diagrs. D [c. '25] Bost., Allyn & Bacon

Ellis, Mabel Brown

The visiting teacher in Rochester; report of a study. 205p. O '25 N. Y., Joint Committee on Methods of Preventing Delinquency bds. 75 c.

Elson, Louis Charles

The history of American music; rev. to 1925. 436p. (2p. bibl.) il. O (Hist. of Amer. art) '25 c. '04-'25 N. Y., Macmillan \$6 Brought up to date by the addition of four new chapters written by Arthor Elson, son of the author.

Ely, Mary Redington

Knowledge of God in Johannine thought 151p. (bibl. footnotes) D c. N. Y., Macmillan

Fox. L. E.

Adam's garden; the cultivation of vegetables, tomatoes, rhubarb, and small fruit. 96p. S '25 N. Y., Longmans

Francis, M. E., and Blundell, Agnes

Golden Sally [a novel]. 286p. O '25 Louis, Mo., B. Herder

Georgian stories, 1925. 346p. il. D c. N. Y., Putnam bds. \$2.50 Fifteen short stories of the past year by eminent English writers, among them, Michael Arlen, E. M. Forster, and Aldous Huxley.

Canter, Howard Vernon

Rhetorical elements in the tragedies of Seneca. 185p. (bibl. footnotes) Q (Univ. of Ill. studies in lang. & lit.) c. Urbana, Ill., Univ. of Ill. Press pap. \$1.75

Clifford, Lucy Lane [Mrs. W. K. Clifford]
The searchlight; a play in one act. 21p. S
(French's acting ed. no. 608) '25 N. Y., S. French pap. apply

Collins, W. D., and Howard, C. S.
Index of analyses of natural waters in the U. S. various p. O (Water-supply pap. 560-C) '25 Wash., D. C., Govt. Pr. Off.; Supt. of Doc. pap. apply

Commission on Tax Exemptions Connecticut. Report of the Commission on tax exemptions.
O '25 Hartford, State of Conn. apply

Costs of government, The; program of the third commonwealth conference, Mon., June 29th-July 1st, 1925. 39p. O (Univ. of Ia. extension bull., no. 124) 25 Iowa City, Ia., Univ. of Iowa pap. apply

Davenport, C. B.

Body build: its development and inheritance. 42p.
il. diagrs. O (Eugenics record off., bull. no. 24) '25
Cold Spring Harbor, N. Y., Eugenics Record Off.

pap. apply pap. apply

Dept. of Int., U. S. Geological Survey
Surface water supply of the U. S., 1919-1920; pt.
IX, Colorado river basin. 274p. il. O (Water-supply
pap. 509) '25 Wash., D. C., Govt. Pr. Off.; Supt. of Doc.

Dept. of Research, comp.

Typothetae average production records [loose-leaf].
various p. Q '25 Chic., United Typothetae of Amer.

Dorgan, Maurice B.
History of Lawrence, Mass., with war records.
276p. il. maps O '24 Laurence, Mass., Author \$3

Epton, Harry A.

The international radio manual. 8op. il. S [n. d.]
Phil., Peter Reilly Co. pap. 25 c.

Facts about the organization and work of the University of Illinois for the information of its owners—the people. 6p. O (Univ. of Ill. bull., v. 22, no. 22) '25 Urbana, Ill., Univ. of Ill. apply

Fath, A. E.
Geology of the Bristow quadrangle, Creek county, Oklahoma, with reference to petroleum and natural gas. 67p. (bibl. footnotes) il. maps (pt. col.) diagrs. O (Dept. of Int., U. S. Geological survey bull. 759) '25 Wash., D. C., Govt. Pr. Off.; Supt of Doc.

Gest, John Marshall

The Old Yellow Book. 714p. O c. Bost., hipman Law Pub. Co. buck. \$7 Chipman Law Pub. Co. A new translation of the source of "The Ring and the Book," the record of a crime, which Browning found in an old book stall in Florence and which gave him the idea for his poem.

Gorky, Maxim, pseud. [Alexei Maximovich Pyeshkoff]

The story of a novel, and other stories; tr. by Marie Zakrevsky. 273p. D c. N. Y., Dial ress bds. \$2.50 The other short stories are "A Sky-Blue Life," "An acident," "The Rehearsal" and "The Hermit." Incident,"

Graeme, Bruce

Blackshirt. 290p. D c. N. Y., Dodd, Mead

Richard Verrell, author, and Blackshirt, master-cracksman, are one and the same, but the only per-son who knows the secret is the owner of a mysterious voice, which commands him over the phone.

Gray, Arthur

A synopsis of gynaecology. 36op. diagrs. D '25 [N. Y., Longmans]

Hachisuka, Masa U.

A comparative hand list of the birds of Japan and the British isles. 107p. (1p. bibl.) O '25 [N. Y., Macmillan] \$4

Hale, Edward Everett, jr.
Hale literary readers, bks. I-III. 254; 255p.; 256p. il. D [c. '25] Yonkers, N. Y., World Bk.

Hall, Jarvis

Up the Rito. 316p. front. D c. Phil., Penn

The story of an opera singer who goes to the south-west for a rest and discovers that there is still plenty of excitement and adventure there.

Hamilton, Alice, M.D.

Industrial poisons in the United States.
600p. (bibls.) O c. N. Y., Macmillan \$5
The author was formerly special investigator of poisonous industries for the U. S. Bureau of Labor

Statistics.

Harris, Mary Dormer

Unknown Warwickshire. 245p. il. (pt. col.)
O (County ser.) '25 N. Y., Putnam \$5
For those who travel afoot or by motor in a picturesque part of old England, with the emphasis placed on remote or rarely visited places such as Idlicote, Halford and Fillongley.

Hatschek, Emil, ed.

The foundations of colloid chemistry; a selection of early papers bearing on the subject. 173p. O'25 N. Y., Macmillan \$6

Hawker, Robert Stephen

Twenty poems; introd. by John Drinkwater. 48p. S (Little nineteenth century classics, I) 25 N. Y., Duffield bds. 75 c. bds. 75 c. Hayes, Commodore Sir Bertram

Hull down; reminiscences of wind-jammers, troops and travellers. 318p. il. O '25 N. Y., Macmillan

Sir Bertram Hayes recently was retired as commander of the "Majestic" and commodore of the White Star Line. This volume constitutes his reminiscences of forty-five years spent at sea.

Head, Joseph, M.D.

Everyday mouth hygiene; 2nd ed. 67p. il. diagrs. S '25 c. '20, '25 Phil., Saunders

Heck, Robert C. H.

Mechanics of machinery; pt. 2, Rinematics and dynamics. 550p. il. O '25 N. Y., Mc-Graw-Hill

Hein, Lieut-Colonel O. L.

Memories of long ago by an old army of-ficer. 320p. il. O c. N. Y., Putnam \$3.75 Reminiscences of a civil war veteran and one time commandant of West Point.

Hennrich, Rev. Kilian, ed.

Boy guidance; a course in Catholic boy leadership. 253p. il. D c. N. Y., Benziger Bros.

Herbert, Aubrey Nigel Henry Molyneux

Ben Kendim; a record of Eastern travel; ed. by Desmond MacCarthy; 2nd ed. 395p. O 25 N. Y., Putnam \$4.50 An intimate picture of life in Turkey and the Near East, with a foreword by Kermit Roosevelt.

Hertel, John A., ed.

Cross-word puzzles from the Bible; introd. by Rev. Dan B. Brummitt. 119p. O [c.'25] Chic., J. A. Hertel Co., 318 W. Washington St.

Hitchcock, Halbert K.

Trailing the sun around the earth; 2nd ed. 228p. il. (col. front.) maps O '25 c. '23 N. Y., \$2.50 Putnam

Hockett, Homer C., and Schlesinger, Arthur Meier

Political and social history of the United States; 2 v. 451p.; 593p. (bibls.) maps (pt. col.) O c. N. Y., Macmillan \$3 ea. bxd.

The first volume covering the period from 1492-1828 is by Prof. Hocket of Ohio State University; the second, bringing the history up to the present, is written by a professor of history at Harvard.

Holt, Roland

A list of music for plays and pageants, with practical suggestions. 104p. D c. N. Y., Ap-

Hord, Parker

Tyndale. 97p. D [c. '25] N. Y., Century

A drama in four episodes taken from the life of the first translator of the Bible into English, the martyred William Tyndale.

Gonnerman, Harrison F.

Effect of end condition of cylinder on compressive strength of concrete. 30p. (2p. bibl.) diagrs. O (Bull. 14) '25 Chic., Structural Materials Research Lab.

Hart, Oliver James, comp.

The history of Christ church parish, Macon, Ga., Mar. 5th, 1825-Mar. 5th, 1925.

Macon, Ga., Lyon, Harris & Brooks, 19 Wall St.

Howard, Sidney 'Lexington," a pageant-drama of the American freedom. 84p. D'25 Lexington, Mass., E. B. Worthen

Hudson, Manley O.

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Old and Rare Books



Edited by Frederick M. Hopkins

THE Oxford University Press has reissued "A Bibliography of Samuel Johnson" by W. P. Courtney and D. Nichol Smith, now illustrated with many facsimiles, and limited to 350 copies.

WILLIAM J. CAMPBELL, the Philadelphia publisher and dealer in rare books, has purchased the entire library of the late Robert G. Odam, containing a collection of more than 600 volumes dealing with folklore, mythology and superstitions.

OF the collected edition of Hudson's writings, limited to 750 sets of 24 volumes, only a few remain unsold. The multitude of new readers interested in Hudson will soon have to be content with Dent's popular 12 volume edition supplemented by the separate publications not included in this series.

THE current catalog of Bernard Quaritch of London lists many rare early printed books, the rarest and most valuable being Caius Plinius Secundus's "Historiae Naturalis Libri XXXVII," a folio, printed on vellum, a fine copy with wide margins, printed by Jensen in Venice in 1472, one of the most sought-after productions of the famous Jensen Press. It is priced at £2,000.

AN orderly book dealing with the daily record of Washington's orders while in command of the American Revolutionary forces beginning in July, 1777, when he took command at Cambridge, has recently become the property of the American Antiquarian Society of Worcester, Mass. The book was kept by Colonel William Henshaw, who acted as aid to General Gates, and adjutant to Washington after the latter assumed command of the Continental Army.

HAVING recently published a bibliography of the writings of "Lewis Carroll," which received some notice in the press the mail has brought to *Publishers' Weekly* a form letter addressed to Charles L. Dodgson from the publishers of "Who's Who in America." They are desirous of entering Dr. Dodgson in Who's Who and ask for full data.

DR. GEORGE WATSON COLE, former librarian of the Henry E. Huntington Library at San Gabriel, Calif., has had reprinted from the Wilberforce Eames "Tribute," his paper on Elizabethan Americana. The paper is one of the most valuable in the volume, and treats of the early books relating to America of which no other, or at least only a few other copies are known. The books are described with Dr. Cole's usual thoroness and the location of copies is indicated.

THE gift to Brown University of the collection of portraits and engravings of George Washington, gathered by Dr. George Loring Porter, '59, and presented by his children, was announced in connection with the university's commencement exercises. The collection is now on view in the John Hay Library, and is said to be one of the finest of its kind in existence. Some of the engravings are extremely rare. They include the work of American, English, Italian, French and Spanish artists.

THE HOMELAND ASSOCIATION, Ltd., of Edinburgh is publishing "The Printed Maps in the Atlases of Great Britain and Ireland; a Bibliography, 1579-1870," by Thomas Chubb, late of the Map Room of the British Museum, with an introduction by F. P. Sprent, his succesor. The volume has numerous reproductions of title pages and bibliographical notes of the map makers of the past. It will contain particulars of all the known atlases of Great Britain and Ireland. It will be useful in identifying and dating stray and undated maps of English, Irish and Scottish counties and will doubtless give impetus to the comparatively new study of British cartography.

HITHERTO unpublished letter by A the poet Longfellow relating to Hawthorne's first intention to write a prose story of "Evangeline," was presented to Bowdoin College library by the Hawthorne family. The letter from Longfellow to Hawthorne dated Cambridge, Nevember 26, 1847, reads in part: "I was delighted to receive your note after so long a silence and also to find that "Evangeline" is not without favor in your eyes. Still more I thank you for resigning to me that "legend of Arcady!" This success I owe entirely to you, for being willing to forego the pleasure of writing a prose tale which many people might have taken for poetry, that I might write a poem which many people take for prose."

A BIBLIOGRAPHY of the Writings of Samuel Butler and of Writings about Him," by A. J. Hoppe, with some letters from Samuel Butler to the Rev. F. G. Fleay, now first published, has just come from the press, bearing the imprint of the Bookman's Journal. volume is a quarto of 200 pages, limited to 500 copies. Part. I contains a list of first editions, numbering 50 items; Part II contributions to periodicals, 77 items; Part III, books about Butler, mainly containing hitherto unpublished writings by him, 7 items; and an appendix with writings about Butler, 106 items, together with letters from Butler to Fleay. The book has about a dozen illustrations, facsimiles of manuscripts, letters and title pages. The notes thruout the book tell the bibliographical history of all of Butler's writings from every aspect. In nearly every case the first edition sheets of his books were reissued with new title-pages and other variations. All translations are given in the notes, where also will be found the current value of the first editions. Several rare leaflets

are brought to light for the first time. The portion of the edition assigned to America will be sold at the office of the Publishers' Weekly.

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Wieser, F., Natural Value, Macmillan, 1893.
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Tyrell, George, Christianity at the Cross-roads. Rashdall, H., Philosophy and Religion.

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Lawes, E., Man's Judgment of Death.
Merriman, North American Fauna, 1st ed.
Fitzhugh, Proleg. to the Hist. of Ital.-Romanic
Rythm and Suppl., 1908.
Daws, Ausleg. d. Rechtsgeschäfte.
Journal of Amer. Vet. Medical Ass.
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Genealogies, Barrett, 1888; Dayton, 1902; Freeman, Holton, Lee of Va., 1895, Mead, 1901.

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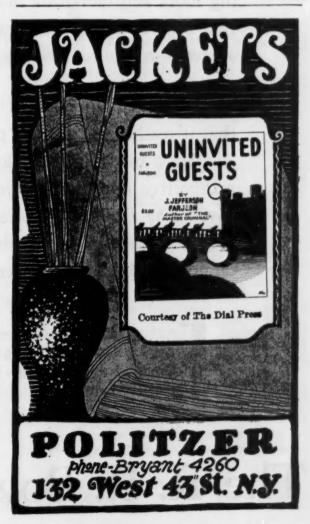
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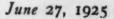
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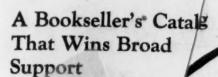
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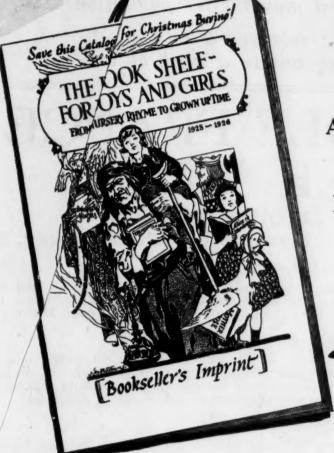
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